



## CREATING A BUSINESS START-UP



Aged 19+ at the beginning  
of the academic year



Lived in the EU  
for 3 years



Available  
fully funded

Over half a million businesses are started every year; however, 30% of these fail within the first two years. Having a better understanding of the initial processes and requirements of a business start-up can increase the chances of your business succeeding. If you're looking to start your own business, or already have a business but want to develop and progress your business plan, this qualification will support you with the skills and knowledge you need.

### Benefits

Achieve a nationally recognised Level 2 qualification

Further your professional development

Learn at a time that suits you, without the need to attend college

### What you will learn

Initial steps for a business start-up

Marketing for a business start-up

Legal and financial considerations when starting a business

How to develop a business plan

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